

Iván Bolaños

Program Manager | Entrepreneurship, Innovation & Learning Programs

Lima, Peru (UTC-5) | Open to remote work | ivan@ivanbolanos.com | linkedin.com/in/ivan-bolanos | ivanbolanos.com | Peruvian and Spanish (EU) citizen

PROFESSIONAL SUMMARY

Industrial Engineering graduate and M.A. in Higher Education Teaching and Educational Management, combining management experience in operations, marketing and key account sales with more than nine years designing and delivering university programs.

Since 2023 I have trained and mentored over 500 students in the Entrepreneurship track at Universidad San Ignacio de Loyola, guiding 10 to 15 startup teams per term. In 2025 I co-founded Tony & Vanchi, an independent publishing brand with products on Amazon in up to four languages.

I bring a bilingual, cross-cultural profile to remote roles in program management, learning and development, and entrepreneurship support.

CORE SKILLS

- Entrepreneurship program management: pre-incubation and incubation
- Business model validation and startup mentoring
- Strategic planning, organization and process improvement
- Curriculum and learning experience design for adult learners
- Digital marketing and Amazon commerce (KDP, Amazon Ads)
- Communication, storytelling and facilitation (certified coach)

Languages: Spanish (native), English (advanced, professional working proficiency), German (intermediate).

ENTREPRENEURSHIP AND HIGHER EDUCATION EXPERIENCE

Universidad San Ignacio de Loyola (USIL) · Lima, Peru March 2023 – Present
Lecturer, Entrepreneurship Track, School of Business

- Teach Business Opportunities, Incubation I and Incubation II; trained over 500 students in opportunity identification, business model validation and startup management.
- Mentor 10 to 15 startup teams per term through the development and validation of their ventures.
- Grew my teaching load from about 30 students in 2023 to 210 in 2026.
- Also teach Effective Communication (School of Arts and Humanities, since 2024).

Tony & Vanchi July 2025 – Present
Co-founder

- Co-founded an independent publishing brand for international markets; manage product development, publishing and sales on Amazon (KDP).
- Launched a coloring book line: the first title available in four languages and the second in two, with a third title and new products in development.
- Run Amazon Ads campaigns, keyword strategy and positioning for the international market.
- Lead the trademark registration process in Peru.

Additional Teaching Experience

- Universidad del Pacífico — Creative Writing, 2020–2025.
- Toulouse Lautrec Higher Education School — Storytelling, Creative Writing and Scriptwriting, 2017–2025.

CORPORATE EXPERIENCE

Hunter Douglas · Lima, Peru 2010 – 2011
Key Account Manager

- Managed the Sodimac Peru account and secured the listing of a broad catalog of imported standard-size window blinds across the retail chain.

Blue Media · Lima, Peru <i>Administration and Marketing Manager</i> Outdoor advertising company: billboards and signage for small and mid-sized businesses. - Managed client acquisition from the first sales visit through to closing. - Oversaw production of each order through to delivery. - Launched the company's social media presence in 2007, when commercial use was just emerging in Peru.	2007 – 2009
Tottus (Falabella Group) · Lima, Peru <i>Corporate Planner</i> - Planned and controlled inventory for the appliances and computing categories, achieving better stock balance. - Tracked merchandise distribution from the distribution center to stores.	2003 – 2006
Cines del Sur · Arequipa, Peru <i>Administration and Marketing Manager</i> - Led administration and marketing for the cinema chain and helped position it as the region's leading film exhibitor in 2002 and 2003. - Achieved box-office records with several international releases.	2000 – 2003
Banco Wiese Sudameris (now Scotiabank Peru) · Lima, Peru <i>Organization and Methods Analyst</i> Designed and published 2 to 3 procedures and policies per month (50 to 60 in total), standardizing the bank's operating processes.	1997 – 1999

AUTHOR, EDITOR AND TRANSLATOR

Publishing career - Self-published my first book in 2005 and secured distribution through Librerías Crisol, a leading Peruvian bookstore chain; Ediciones SM then acquired and republished it in 2009. - Author of 10 children's and young adult titles published by Ediciones SM, Editorial Bruño and Editorial Santillana. - After recovering the rights to titles first published in Peru, relaunched them as Amazon Kindle ebooks for international markets, managing their positioning and Amazon Ads campaigns. - Wrote the three-book series <i>El llamado de los Apus</i> on commission for Worldreader (Worldreader Originals) and licensed 4 more titles to its Booksmart digital library. - Edited and translated <i>Emprendimiento bajo el sol ardiente. Relatos desde Kenia</i> (Entrepreneurship Under the Burning Sun: Stories from Kenya), USIL University Press, 2019.	2005 – Present
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EDUCATION

M.A. in Higher Education Teaching and Educational Management · Universidad Tecnológica del Perú	2020
Bachelor's Degree in Industrial Engineering · Universidad de Lima	2000
Coaching and Facilitation Certification · X-Factor Consulting	2015